

FSL CONSTRUCTION & INTERIORS PROFILE

Your vision, our expertise, perfectly executed.

2025

ABOUT US

WHO WE ARE

We are FSL Construction & Interiors, a company built on strong foundations of community engagement and collaboration, committed to delivering high-quality construction and interior fitout solutions. FSL Construction & Interiors is a trusted name in construction and interior fitouts, delivering high-quality projects across New Zealand. With a nationwide reach and an extensive contractor network, we provide consistent, top-tier service wherever our clients need us.

We collaborate with a wide range of architects and designers to create unique, carefully crafted spaces. Whether clients require a full design-and-build solution or need expert recommendations for designers, we offer flexible options to bring their vision to life.

From concept to completion, we ensure cost-effective solutions, strict adherence to timelines, and a seamless process. Throughout our work, we operate with complete transparency, keeping clients involved every step of the way to ensure their vision is realised. Communication is at the heart of our process—we are responsive, easy to reach, and committed to clear objectives.

Clients choose us for our proven track record, attention to detail, and dedication to delivering exceptional spaces. We believe every project should reflect the personality and needs of those who use it, and we take pride in making that a reality.



www.fslconstruction.co.nz



admin@fslconstruction.co.nz



[fslnewzealand](https://www.instagram.com/fslnewzealand)



[FSL Construction & Interiors](https://www.facebook.com/FSLConstruction&Interiors)



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This profile provides an in-depth overview of our company's values, services, project approach, and commitment to excellence, offering insight into our methods and the standards that drive every stage of our construction projects.

01.

OUR WORK

We specialise in high-quality construction, delivering exceptional spaces with precision and efficiency. From concept to completion, we bring visionary designs to life.

02.

OUR SERVICES

Our services cover every aspect of construction, from project management, ECI engagement, design & build to flawless execution. We create tailored spaces that combine functionality, style, and quality craftsmanship.

03.

OUR TEAM

Our team is a group of skilled professionals dedicated to delivering excellence in every project. With expertise and a collaborative approach, we turn client visions into reality.

04.

HEALTH & SAFETY

With an unwavering focus on health and safety, we value the well-being of our workers, clients, and the communities we serve, ensuring that safety is embedded into every phase of our projects

05.

PROJECT CATALOGUE

Our projects showcase a diverse portfolio of innovative and high-quality fitouts across various industries. Each space is thoughtfully crafted to meet the unique needs of our clients.





01. OUR WORK

FSL CONSTRUCTION & INTERIORS: A NATIONAL LEADER IN BUILDING DEVELOPMENT

INTRODUCTION

FSL Construction & Interiors (FSL) is a leading force in the construction industry, delivering high-quality developments nationwide with an unwavering commitment to excellence. We specialise in buildability and early engagement, ensuring seamless collaboration with the wider consultant team from the outset. This proactive approach not only streamlines the construction process but also enhances project outcomes, allowing us to address challenges effectively and efficiently.

FEATURED PROJECTS

Over the years, the team has successfully delivered numerous milestone projects. Notable achievements include the \$4.4 million Whakaata Māori TV Studio fitout, the full construction of Te Rūnanga o Tūrangānui ā Kiwa School in Gisborne for \$5 million, and the simultaneous completion of 17 store fitouts within just six weeks at Mānawa Bay, Auckland Airport. Other standout projects include the \$4 million Kingpin entertainment complex, featuring bowling lanes, game rooms, escape rooms, a bar, and a restaurant. Strong relationships with clients have led to the successful delivery of multiple Zone Bowling locations, extensive Accent Group stores—including Skechers, Platypus, and Hype—and numerous Four Square new developments & fitouts across the country.

What began in 2019 as a small team operating out of a 30m² office in Auckland has since evolved into a dynamic company with 35 team members across five offices in New Zealand. In 2024, the company was ranked **5th in Deloitte's Fast 50 Master of Growth**, a testament to its rapid expansion and success. A dedication to quality and excellence has been recognised through industry accolades, with 19 RED Awards to date. Among these, the prestigious **2022 RED Awards Supreme Winner and Fashion & Accessories Winner for the Faradays** project stand as the company's most significant achievements to date.

COMMUNITY INVOLVEMENT

FSL is deeply committed to giving back and making a meaningful impact in the communities where we work. Our involvement spans a wide range of initiatives, including book donations for schools in Fiji, supporting the Mates in Construction campaign to promote mental health awareness in the industry, and partnering with contractors to collect toys for children in a Philippine orphanage. We proudly sponsor the Greerton Rugby team in Tauranga and support our Project Manager Mark Hemingway's Speedway stock car, fostering community spirit both on and off the track. Beyond sponsorships and donations, we stand by our team and their families during challenging times, rallying behind staff members facing personal health battles. As a family-driven business, FSL extends this sense of unity and support to every project, ensuring that our team, contractors, and their families feel valued and supported in every aspect of the business.

At FSL, we are not just builders; we are partners in development, committed to shaping the future of our communities across the nation.



02. OUR SERVICES

Whether transforming and creating supermarkets, designing inspiring educational spaces, enhancing hospitality experiences, or revitalising retail stores, we are your dedicated construction partner every step of the way. Our skilled team meticulously plans, executes, and delivers projects with a steadfast commitment to excellence, quality, and efficiency. We prioritise meeting deadlines and ensuring minimal disruption, completing programmes and projects on time without compromising quality. We offer a wide range of services tailored to our clients' needs, including but not limited to these key areas.

CONSTRUCTION

At FSL, we provide expert construction services tailored to meet the unique needs of our clients. Our offerings include:

- **Demolition** – Safe and controlled demolition services, managing risk and minimising disruption.
- **Construction Advice** – Expert guidance to ensure efficient project planning, compliance, and cost-effective solutions.
- **Construction** - We expertly manage construction projects from the ground up, ensuring smooth execution from planning to completion.
- **Live Site Management** – Professional site management to maintain safety, efficiency, and smooth project execution in active environments.

ECI ENGAGEMENT

Our Early Contractor Involvement (ECI) services provide extensive collaboration from project inception, ensuring efficiency, cost savings, and risk reduction. By engaging early in the planning process, we help clients make informed decisions, streamline workflows, and proactively address potential challenges.

Our ECI approach includes:

- **Comprehensive Collaboration** – Working closely with clients, designers, and stakeholders to align project goals and expectations.
- **Risk Reduction** – Identifying and mitigating potential issues before construction begins, ensuring a smoother project delivery.
- **Cost Efficiency** – Providing value-driven solutions that optimise resources, minimise delays, and reduce overall project costs.

DESIGN & BUILD

FSL offers comprehensive Design & Build services, streamlining the entire construction process for a seamless and efficient project delivery. By integrating design and construction under one team, we enhance collaboration, improve communication, and drive cost-effective solutions.

Our Design & Build approach includes:

- **Extensive Collaboration** – Close coordination between clients, consultants, and builders to align vision, functionality, and feasibility.
- **Faster Project Completion** – Overlapping design and construction phases to reduce timelines and accelerate project delivery.
- **Cost Savings** – Early budget planning and value-driven solutions to minimise unexpected costs and maximise efficiency.
- **Better Communication** – A single point of contact ensuring clear, consistent, and streamlined communication throughout the project.

SHOPFITTING

FSL offers a full suite of fitout services, delivering seamless solutions for a wide range of commercial spaces. Our expertise includes:

- **Complete Fitout Experience** – End-to-end fitout solutions, from planning to execution, ensuring high-quality results.
- **Defitting Services** – Safe and efficient removal of existing interiors to prepare for new installations.
- **Fast Joinery Installation** – Expert joinery installation with precision and speed to meet project deadlines.
- **Trusted Contractors** – A network of experienced contractors who have successfully completed numerous fitout projects.

CONSENT LODGEMENT

FSL provides comprehensive Consent Lodgment Services, managing the entire approval process to ensure smooth project progression. Our team handles:

- **Full Lodgment Monitoring** – Overseeing the consent process from submission to approval.
- **Requests for Information (RFIs)** – Prompt responses to council queries to prevent delays.
- **CPU & CCC Applications** – Managing Certificates for Public Use (CPU) and Code Compliance Certificates (CCC) for a streamlined project completion.

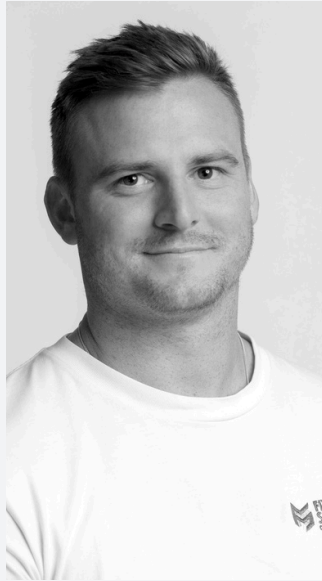
03. OUR TEAM

At FSL, our team forms the core of our company. Meet the leadership team below driving our success, supported by a robust network of skilled professionals and resources.



AIDAN TEESDALE

CEO, MANAGING
DIRECTOR



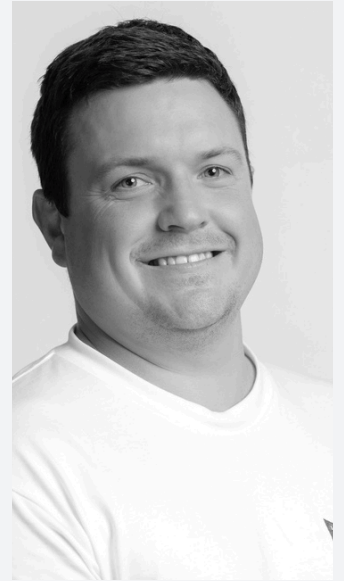
BRETT PRITCHARD

SENIOR CLIENT
RELATIONS MANAGER



GRANT COOKSLEY

CONSTRUCTION
MANAGER



REID SOLOMON

COMMERCIAL
MANAGER



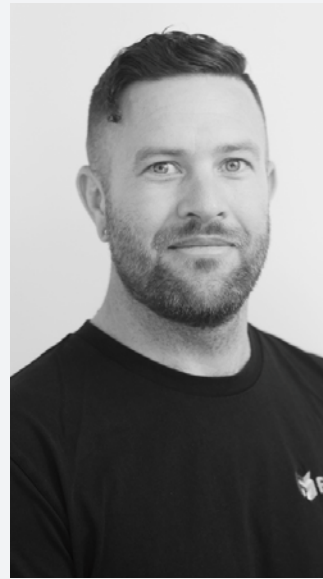
SIMON NORMAN

SENIOR QUANTITY
SURVEYOR



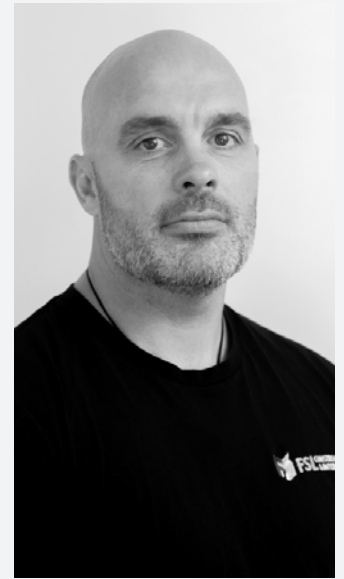
ANJA CHRISTENSEN

FINANCIAL
CONTROLLER



MIKE BENSON

REGIONAL
CONSTRUCTION
MANAGER



DARREN WEST

GROUP HEALTH &
SAFETY MANAGER

MANAGEMENT TEAM

Our management team brings extensive knowledge and experience in the construction industry, providing strong leadership and strategic direction to the company. With a deep understanding of project management, site operations, and industry best practices, they ensure cohesive execution of projects from planning to completion. Their expertise in construction processes, compliance, and quality control enables the company to deliver high standards of workmanship and efficiency. Committed to innovation and excellence, our leadership team plays a crucial role in driving growth and maintaining our reputation for reliability and professionalism in the industry.

PROJECT MANAGEMENT TEAM

Managed by Grant Cooksley, our 6 project managers and supported by 3 coordinators are based across Auckland, Tauranga, Gisborne, Napier, and Wellington, with the flexibility to travel as needed. With a global perspective, they have successfully delivered over 500 fit-outs across New Zealand, Australia, the UK, and the Middle East, bringing extensive expertise to every project. They strive to stay on top of all projects, ensuring flawless execution across a variety of sectors, including construction, retail, hospitality, medical, and more.

ESTIMATING TEAM

Led by Reid Solomon, our estimation team is dedicated to delivering accurate and timely tenders. They work tirelessly to ensure all tenders are completed quickly, within budget, and at competitive prices. With a strong focus on clear and consistent communication, they keep clients informed every step of the way, ensuring transparency and satisfaction throughout the process. Their commitment to excellence ensures that each project starts off on the right foot.

HEALTH & SAFETY

Darren West, our Group Health and Safety Manager, has extensive experience as a lead investigator at WorkSafe NZ, handling complex cases involving serious injuries and fatalities. He is responsible for managing the company's STEP (Safety Through Effective Processes) framework and ensuring robust on-site health and safety management, fostering a workplace where safety is embedded in every aspect of operations.

APPRENTICES

At FSL, we are proud to support the development of the next generation of professionals. We currently manage and help grow three apprentices within the business, providing them with hands-on experience, mentorship, and the skills needed to succeed in their careers.



04. HEALTH & SAFETY



WHAT WE THINK ABOUT HEALTH AND SAFETY

At FSL Construction & Interiors, we are deeply committed to fostering a culture of health, safety, and well-being for all employees, contractors, visitors, and stakeholders. Our goal is to create a work environment where safety is a top priority, and risks are proactively managed to minimise harm. We aim to ensure that everyone feels empowered and supported in contributing to a culture of safety, where open communication and shared responsibility are key. Through continuous training, clear policies, and a collaborative approach, we work together to maintain a safe, healthy, and productive workplace for all.

We firmly believe that all workplace injuries and incidents are preventable. We are dedicated to proactively identifying, assessing, and eliminating hazards before they can cause harm. By adhering to New Zealand's Health and Safety at Work Act 2015, we work collaboratively to continuously enhance our systems, processes, and practices, ensuring the protection and well-being of everyone involved.

Our purpose is to create a workplace where individuals can perform their roles without the fear of harm, whilst upholding the highest standards of safety. We are committed to:

- **Compliance** - Ensuring compliance with all relevant health, safety, and environmental regulations.
- **Training** - Providing ongoing education, engagement, and support to ensure our team members remain informed and actively involved in safety matters.
- **Wellbeing** - Fostering a strong commitment to both mental and physical well-being, addressing the holistic health of all employees.
- **Communication** - Cultivating a work environment where accountability, openness, and continuous learning drive our safety culture, making safety an intrinsic part of our daily operations.

At FSL, we are committed to maintaining full compliance with all relevant regulations and industry standards. Our approach includes:

- **PREQUAL** - Staying on top of upcoming PREQUAL recertifications and managing the application to ensure we hit all the Health and Safety targets.
- **Monitoring ongoing standard changes** - Staying up to date with any shifts in regulations to maintain compliance.
- **Site App Pro** - Utilising this application to track and manage site safety in real-time, ensuring adherence to safety protocols and regulations.
- **ISO 45001 Health and Safety Management System** - As part of our dedication to improving workplace safety, we are in the process of transitioning to the ISO 45001 Health and Safety Management System. This internationally recognised standard will further strengthen our approach by embedding a more proactive, systematic, and continuous improvement process to identify and mitigate risks. By implementing ISO 45001, we aim to create a safer, more efficient work environment, exceed legal requirements, and align with global best practices.

Most importantly, we empower our teams with the tools and knowledge needed to cultivate a robust safety culture across all operations, ensuring the well-being of our employees, contractors, and stakeholders.

"TOGETHER, WE CAN ENSURE EVERYONE GOES HOME SAFELY EVERY DAY".



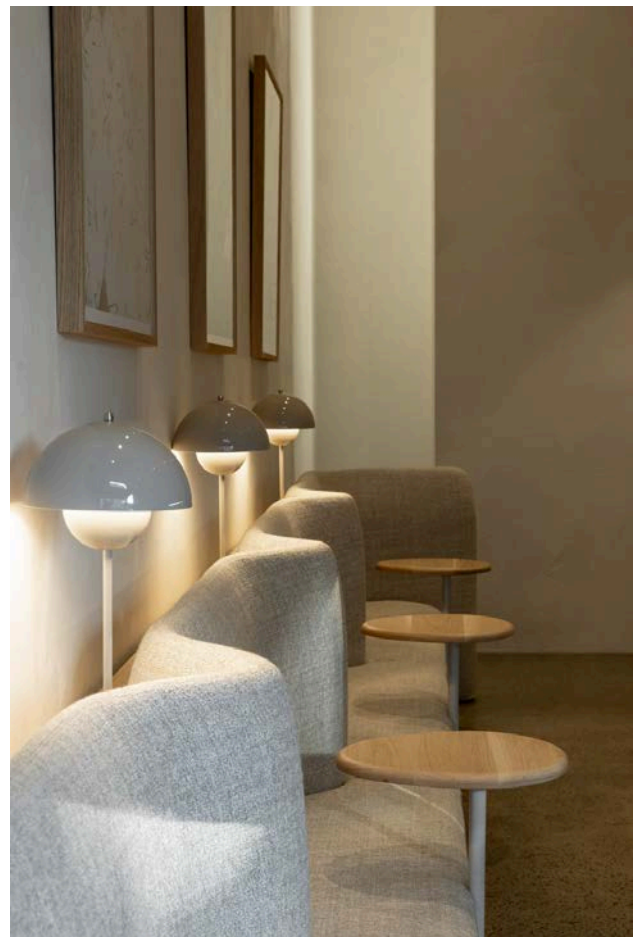
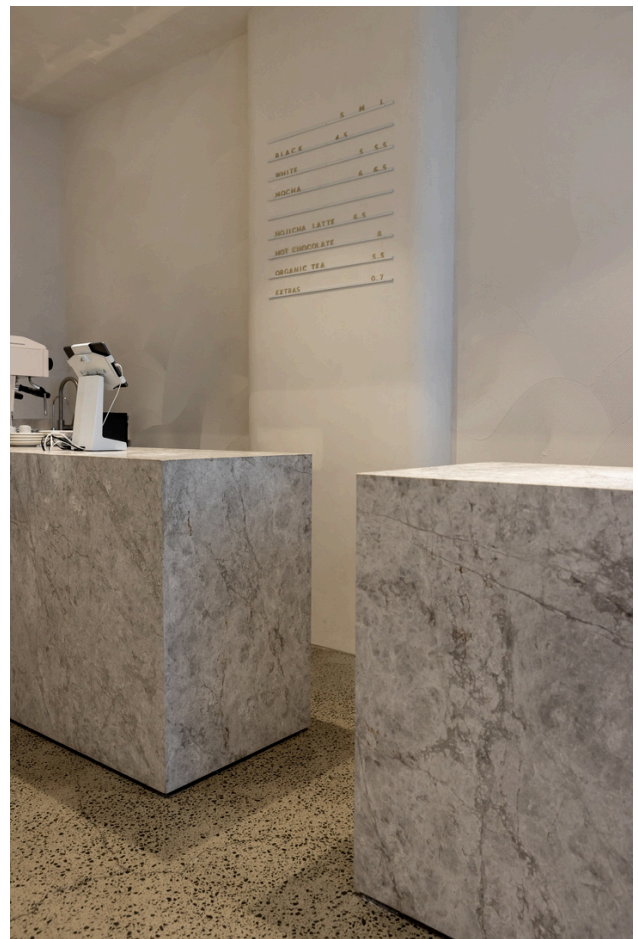


ATELIER SHU



Project Manager: Marina Hamilton
June 2021
6D Kent Street, Newmarket, Auckland 1023









BACI

Project Manager: Oliver Drayton

May 2024

Sylvia Park Shopping Centre shop 67, Mount Wellington,
Auckland 1060



B





BAHA BETTY

Project Manager: Brett Pritchard

December 2021

Westfield Newmarket Level 4, Broadway, Newmarket

RED Awards - Finishes Selection Excellence Awards | 2021







B



BODRUM



Project Manager: Brett Pritchard

December 2021

Level 4M Rooftop Dining, Westfield Newmarket 277
Broadway, Newmarket

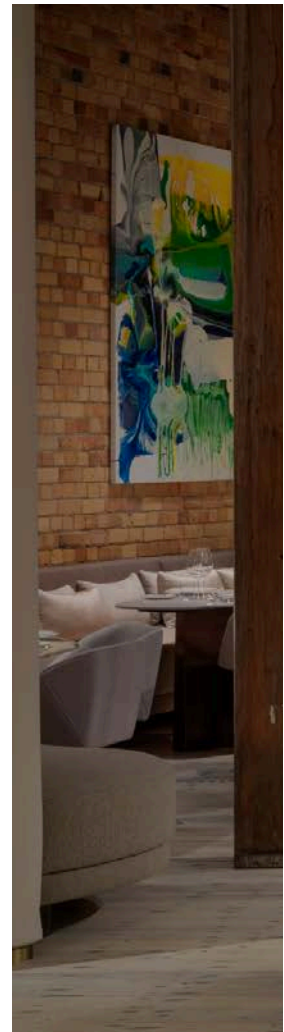
RED Awards - Inzide Flooring Excellence Award | 2020

FARADAYS

Project Manager: Aidan Teesdale
December 2021
8 Faraday Street, Parnell, Auckland

RED Awards - Supreme Winner | 2022

RED Awards - Fashion & Accessories Winner | 2022





FL





FOUR SQUARE ST HELIERS

Project Manager: Grant Cooksley

July 2022

28 Saint Heliers Bay Road, St Heliers, Auckland 1071

RED Awards - Rilee's Signage + Graphics Merit | 2022







H

HOLY HOP

Project Manager: Brett Pritchard

November 2019

498 New North Road, Kingsland, Auckland 1021

K





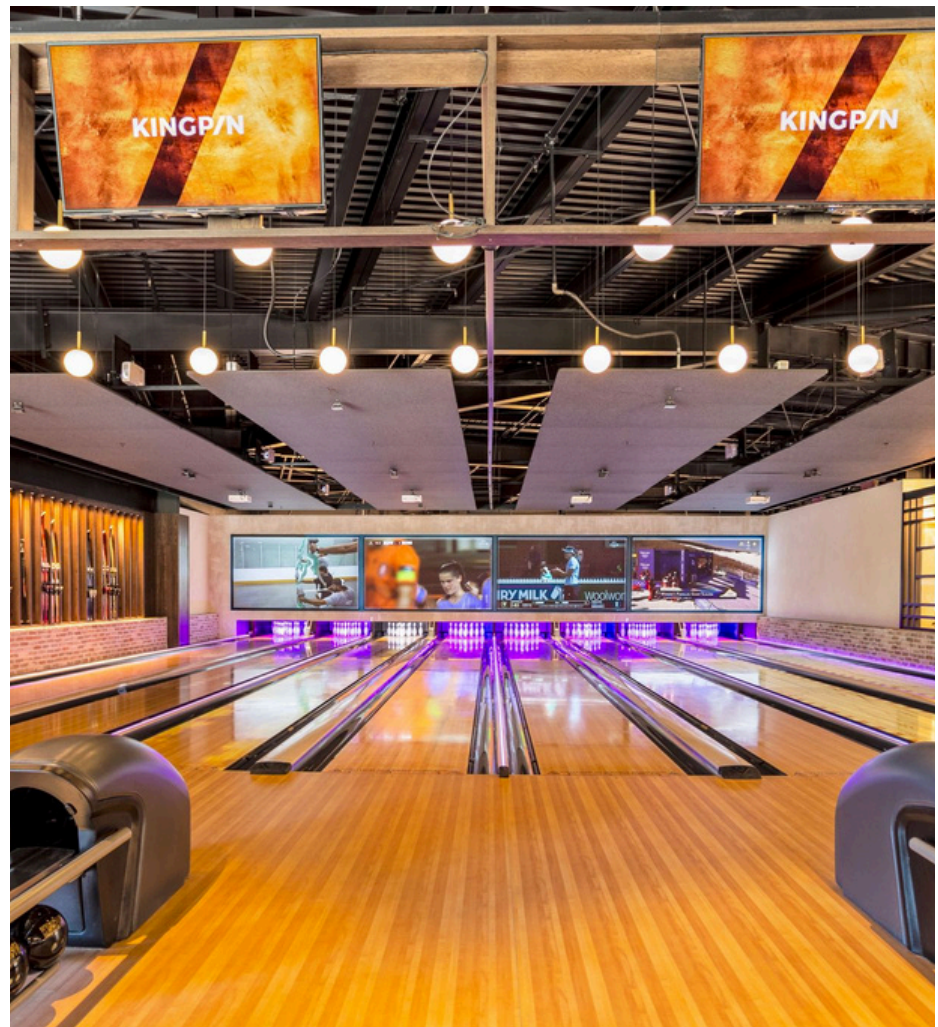
KINGPIN



Project Manager: Brett Pritchard

February 2022

35 Brecon Street, Queenstown 9300



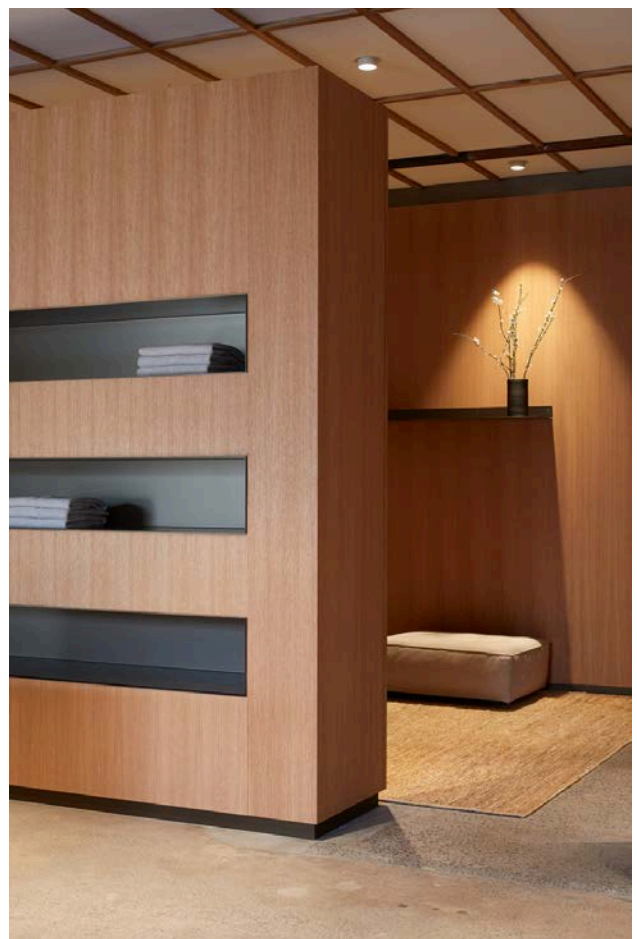
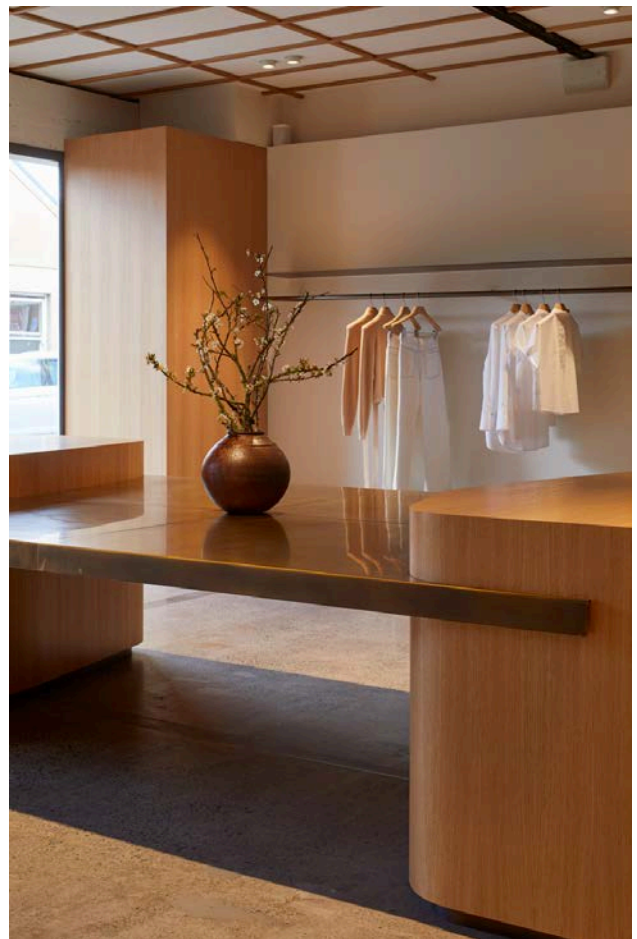


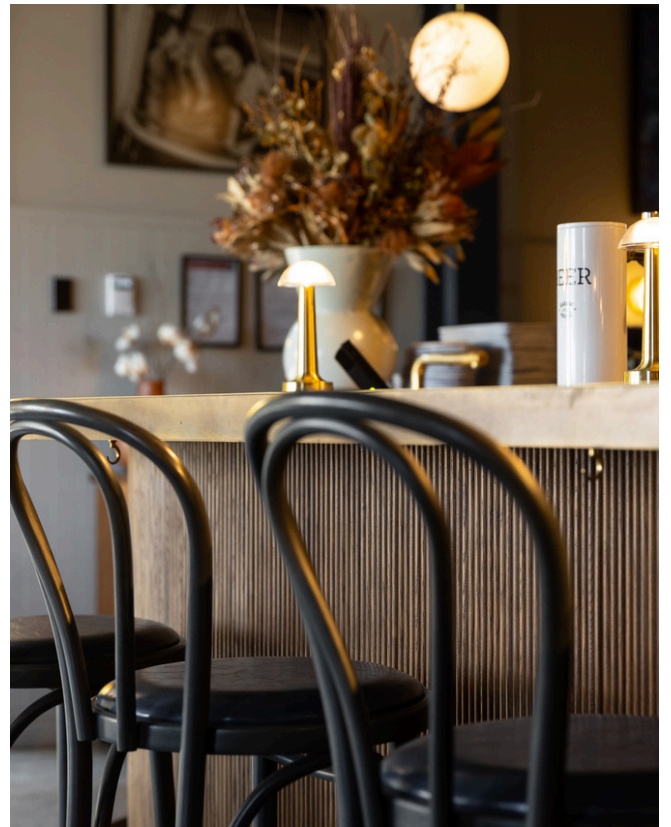
KOWTOW



Project Manager: Brett Pritchard
November 2019
6 York Street, Newmarket, Auckland 1141





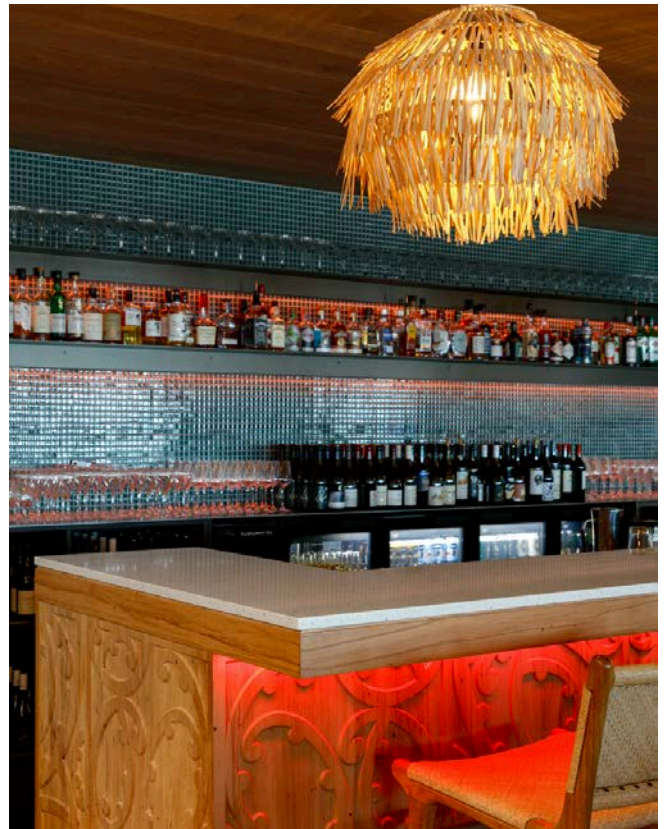


MARY'S WINE BAR

Project Manager: Brett Pritchard
November 2020
15 Joll Road, Havelock North 4130



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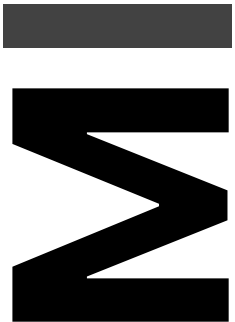


MIDWAY SURF CLUB

Project Manager: Mark Hemingway

December 2023

40 Centennial Marine Drive, Awapuni, Gisborne



M



MONCLER

Project Manager: Brett Pritchard

September 2021

Shop S135 Ground Floor/277 Broadway, Newmarket,
Auckland 1023



O



ONSLOW



Project Manager: Brett Pritchard

May 2020

9 Princes Street, Auckland Central, Auckland 1010

RED Awards - Food & Beverage Merit Winner | 2021

RED Awards - Gartshore Group Craftmanship Award | 2021







SABA WELLINGTON

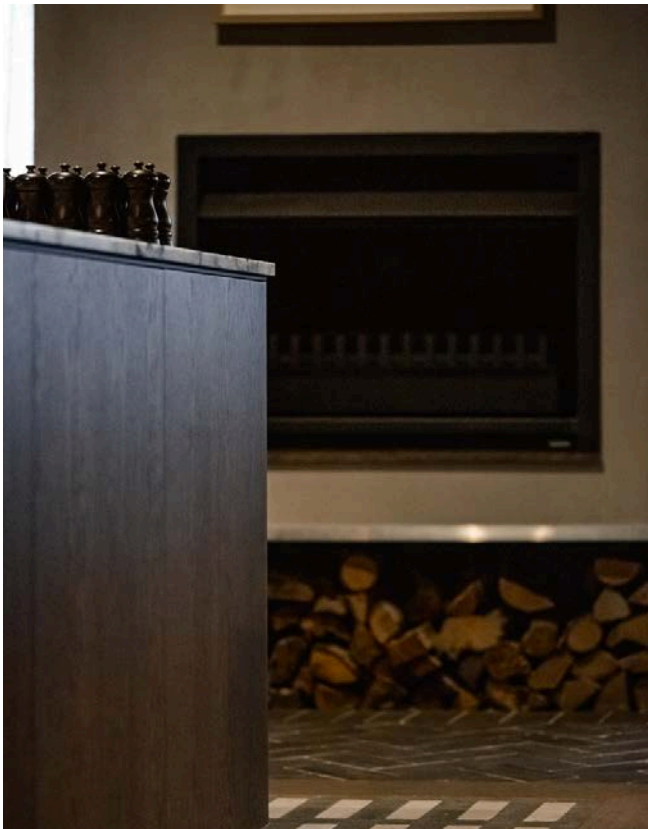
Project Manager: Grant Cooksley

September 2022

Part Ground Floor, Equinox House 226 Lambton Quay,
Wellington Central, Wellington 6011



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S



SISO



Project Manager: Brett Pritchard

March 2021

311 Remuera Road, Remuera, Auckland 1050



1
S

11/11/2019





STYLE RUNNER



Project Manager: Brett Pritchard

December 2021

Shop S240, Westfield Newmarket 277 Broadway,
Newmarket, Auckland 1023







S

SUBTYPE

Project Manager: Brett Pritchard

June 2020

Shop S186/277 Broadway, Newmarket, Auckland 1023

RED Awards - Fashion & Accessories Group Winner | 2020

TEND MEDICAL



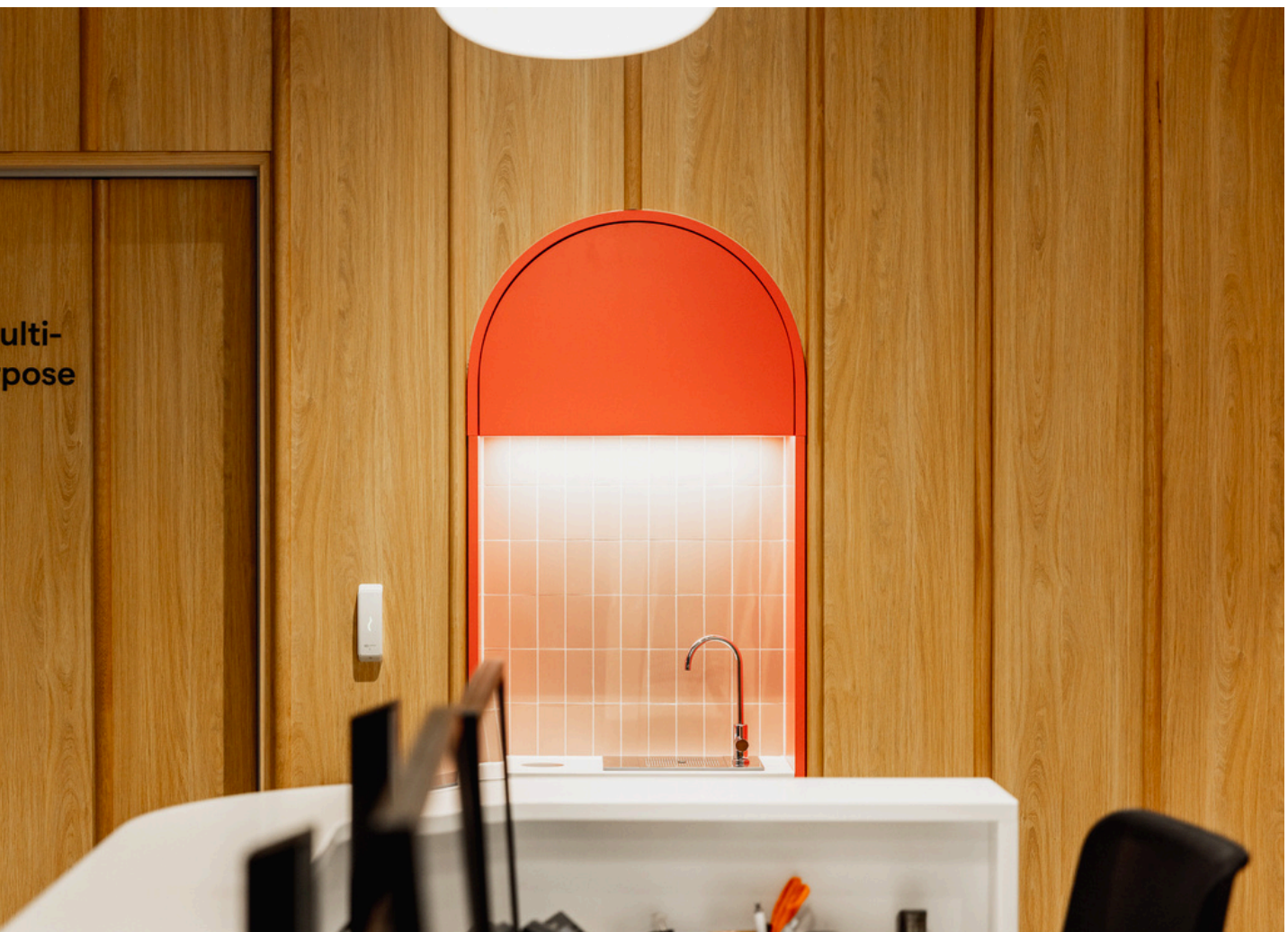
Project Manager: Grant Cooksley

December 2021

Ground/57 Symonds Street, Grafton, Auckland 1010

RED Awards - Health and Beauty Group Winner | 2022





W

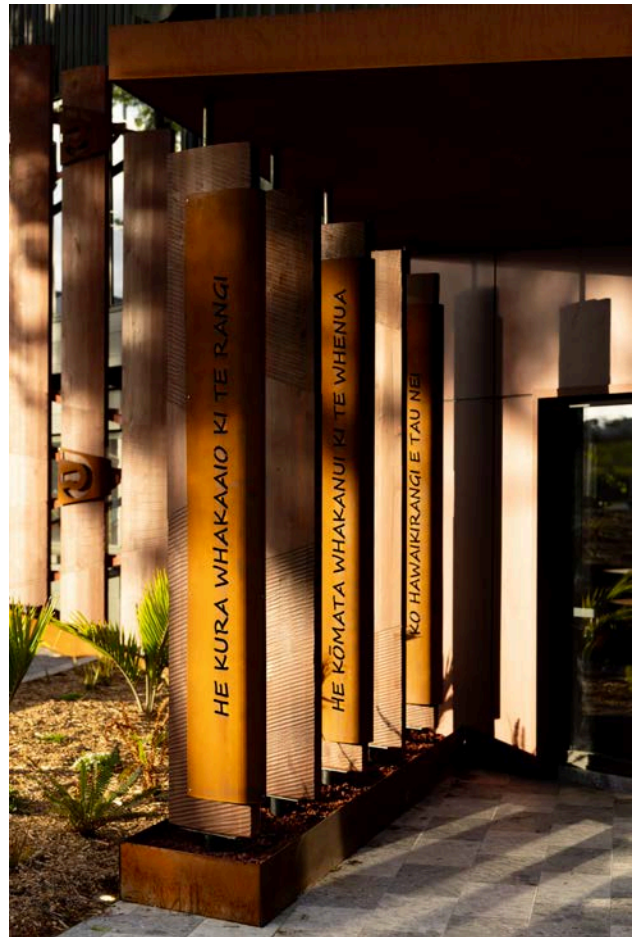
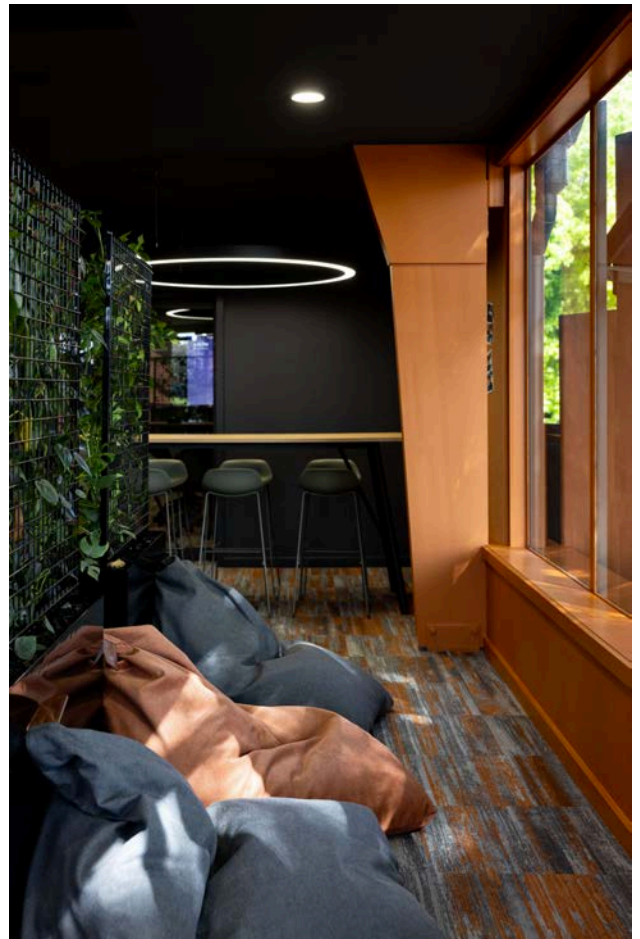
WHAKAATA MĀORI

Project Manager: Ollie Ward

October 2023

433 East Tamaki Road, East Tāmaki, Auckland 2013







YU MEI



Project Manager: Brett Pritchard

April 2021

8 Kent Street, Newmarket, Auckland 1023

